

FranklinCovey Coaching Services

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Executive coaching has proven to be one of the most effective tools to create permanent and positive behavioral change in leaders. This helps you create better business results today and prepare your organization for the future.

FranklinCovey now offers best-in-class coaching services to help make a significant impact upon the success of your organization. Our executive coaching maximizes positive business impact with guaranteed results and can be customized to fit your precise needs.

Coaching Services Include

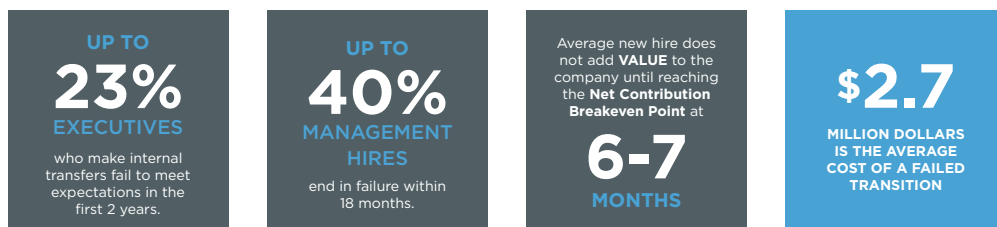
1. **Impact Journey Coaching.** Add coaching to any and all of FranklinCovey’s learning programs to create four times the retention and application to what your workforce is learning.
2. **Executive Coaching.** Help executives perform better in their current role or prepare for their next move.
3. **Transition Coaching.** Make sure executives transition into their new role (internal promotions and external hires) successfully and more quickly.

Coaching Options	Impact Journey Coaching	Executive Coaching	Transition Coaching
Target Audience	Manager—Executive	Executive	Executive
Delivery	Mostly Virtual	Mostly In-Person	Mostly In-Person
Benefit to Organization:			
Improved Performance	X	X	X
Increased Leadership Skills	X	X	X
Preparation for Future Roles	X	X	

How FranklinCovey Achieves a 95% Success Rate for Executive and Transition Coaching

- We have an excellent and diverse coaching panel covering almost all major geographic regions.
- All of our coaching methodologies are rooted in industry best practices and refined over thousands of engagements.
- We ensure each coaching engagement is managed tightly.
- Our coaches communicate and report with the appointed sponsor team to ensure progress is made.
- We guarantee our results.

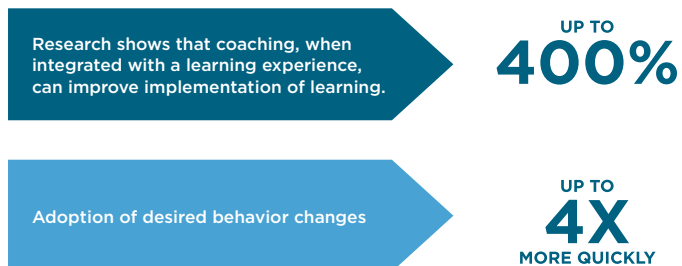
Benefits of Transition Coaching



SOURCE: clomedia.com; The First 90 Days

Benefits of Impact Journey

The vast majority of Impact Journey Coaching participants found the coaching to be valuable and it added significant value to the overall program.



TYPICAL POPULATION SERVED: MANAGER TO VP LEVEL

Executive Coaching Testimonial

“My coach was both challenging and supportive.

As leaders we have limited time to assign topics that can have a significant impact on our performance or our teams. Coaching provides the space and time to dig down and identify the root cause to these issues and assign a workable plan to address them. Often times we are only peripherally aware of challenges, and the coaching process helps bring them into the open so they can be addressed. I see coaching as a great growth opportunity to help all people at all performance levels. It would be great to see this message reach more of the executive staff at the company.”

—Vice President, Global Healthcare Company

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