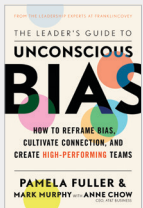


Mark Murphy



THOUGHT LEADERSHIP



Coauthor of
*The Leader's
Guide to
Unconscious Bias*

Mark has decades of training and consulting expertise in productivity, interpersonal/leadership skills, project management, and inclusion and bias. He has traveled the world extensively and lived for several years in both Europe and South America. Mark speaks Spanish fluently and works with clients in Mexico, Puerto Rico, and Argentina in their native language.

Mark has traveled to five continents for business and pleasure and works with clients in Europe, South America, Asia, and the Middle East. His experiences abroad have helped him develop a profound understanding and respect for the importance of cultural diversity.

Mark is a senior consultant with FranklinCovey and has spent more than 30 years creating and customizing solutions for clients around the world. He can quickly connect with clients, understand their needs, and effectively integrate those needs into his facilitation, helping clients reach customized solutions that produce results.

During that time, Mark also spent 11 years as co-founder of a small boutique firm developing and facilitating a suite of project management courses for clients globally. He has authored two white papers called; *Project Management for Everyone (a non-technical approach)* and *Project Diversity: Disaster or Dynamic* published by the Project Management Institute (PMI).

Mark is an expert in helping clients intentionally drive culture change. He has a great skill for listening to client's needs. He works with clients to develop and create strategies that are aligned with the client's mission and vision to help drive

Mark Murphy (continued)

large scale behavior change all the way to the frontline. Mark is phenomenal at developing leaders and individual contributors so organizations can meet their goals and reach new levels of effectiveness.

Through his own life experiences and his extensive global travel, Mark is passionate about inclusion and bias and is an expert in helping clients build inclusive cultures. He has helped organizations build effective and inclusive cultures in the public sector, the US government, and Fortune 500 companies.

Mark grew up in Colorado but has called Dallas home since 1994.